



# Investment in social innovations

ASSOCIATION  
“NEWDOOR”



SOCIAL ENTREPRENEURS, SOCIAL INVESTORS, NGO SECTOR INTERESTED IN SOCIAL ENTREPRENEURSHIP



To develop social entrepreneurship in the Ukraine, broader access to innovative education and new development tools for entrepreneurship ecosystems are necessary in the regions of this country. That is why we implemented a project to develop a concept for an international online platform. In it we want to provide broader access to social entrepreneurship education, search for potential international investors to the communities of Ukrainian regions. Because of practice in international exchange of experience, we can offer assistance of mentors.

We also pay attention to public involvement and activity, to encourage social entrepreneurs to share knowledge and experience, we would like for them to create dialogues and new partnerships. This could be appropriate practice, which would create favourable local and international environment for the development of social entrepreneurship.

This type of international cooperation will promote international dialogue and exchange of experience also in the future.

In 2019 the project is in the research phase, there have been many Skype calls and dialogues, an action plan and strategy have been drawn up and research on the target audience of the platform is being carried out. What's important, we have found an additional group of the target audience from our partners

from a Swedish project – social investors, which could raise the interest of Latvian and Ukrainian social entrepreneurs. It would be very useful to involve these social investors in our online platform.

Cooperation in the field of social entrepreneurship promotes social innovation in all of the countries that take part.

**“ There are more people in the Ukraine than there are in Latvia and it is necessary to develop social entrepreneurship in the regions. Creation of the Online platform for cooperation with European experts will open new possibilities for the Ukraine for developing social entrepreneurship projects both locally and on an international level.**



Development of the strategy.



The project team.